

WHAT'S INSIDE

IN FOCUS

- Pro-poor and gender responsive tourism needed in GMS
- Philippines justice sector program deals with gender-based violence

PROJECTS

- Boosting social protection for Tajik women
- Increasing women's participation in Science & Technology fields in Viet Nam
- Georgian water projects expands labor opportunities for women
- Involving women in water conservation and improved planting techniques in PRC
- Breaking new ground in transport for Ha Noi women

EVENTS

- Coming Events
- Community of Practice
- Other Events

RESOURCES

- Watch ADB on YouTube
- ADB Publication
- External Resources

GENDER SPECIALISTS' CORNER

FEEDBACK & SUBSCRIPTIONS

OPPORTUNITIES

Interested in working in the field of gender and development at ADB?

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IN FOCUS

Pro-poor and gender responsive tourism needed in GMS

Overall, the tourism and travel industry creates about 10% of the global economic output, and tens of millions of employment opportunities for unskilled and semi-skilled labor. According to Steven Schipani, Social Sector Specialist in the Southeast Asia Regional Department during a gender equity seminar held at the Asian Development Bank (ADB), women's participation in various tourism-related occupations ranges from 50 – 70%, with women running the majority of micro and small enterprises in the Greater Mekong Subregion (GMS).

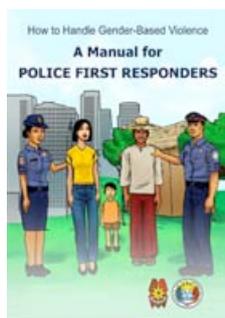
Schipani's presentation discussed tourism-related challenges and opportunities for inclusive economic growth, cross-cutting project design elements and shared some lessons on good practice drawn from ADB operations in Cambodia, Lao PDR and Viet Nam. Among the lessons learned, he highlighted the importance of having systematic awareness on gender and ethnic participation, training Implementing Agencies to write and implement their own gender and ethnic participation action plans, and creating "inclusive" and labor saving infrastructure essential to ensuring that women and ethnic groups have a voice in the planning and implementation phases of tourism projects. View the full presentation [here](#).

Philippines justice sector program deals with gender-based violence

Ramon Tuazon, President of the Asian Institute of Journalism and Communication, a member of the project team, reports that a two-year program funded by the ADB, and implemented with the Department of Justice and the Philippine National Police (PNP), has resulted in first-responders' enhanced ability to address gender-based violence cases in the country.

A series of training workshops were held for police officers, prosecutors, lawyers and other first responders on how to respond to cases of women and children's rights violations, in a gender-sensitive manner. Training on stress management for women and children's protection desk officers, and effective use and monitoring of the gender budget in various agencies for key officials were also held.

Among the concrete outcomes of the recently concluded Justice Sector Reform Program, was the creation of a manual, booklet and instructional video, on how police officers should handle cases of gender-based violence. The [manual](#) can be downloaded from the PNP website.



Approved gender-inclusive projects and grants

Boosting social protection for Tajik women

A \$45 million Asian Development Fund grant aims to strengthen Tajikistan's social protection spending programs and public financial management. The grant assistance will be used to support two new government pilot programs aimed at improving the effectiveness and targeting of social benefit payments. It will also help the government push ahead with an ongoing development plan to modernize and improve tax policy and administration. Key design features on gender according to the project's [summary poverty reduction and social strategy](#) include more efficient delivery of pensions to women pensioners, improved targeting of social benefits, technical assistance to support women's financial literacy, and support for greater participation of women professional and support staff of the Large taxpayers Inspectorate of the Tax Committee, to improve their career prospects. Read the [news release](#) and visit the [project page](#) for more information.

Increasing women's participation in Science and Technology fields in Viet Nam

A loan of \$190 million has been approved to establish the University of Science and Technology of Ha Noi, a state-of-the-art institution which will support research, technical innovation, and skills development in Viet Nam. The Government of France will complement the ADB assistance by extending about €100 million over 10 years to help develop the university, with the Government of Viet Nam providing \$23 million. The project's [gender action plan](#) includes specific measures to increase participation and higher level positions among female academic staff, promote high quality and relevant academic programs, and increase participation of female and ethnic students through equity strategies such as scholarships and transition courses. The program will ensure that curriculum/program materials will depict positive images of women in S&T. Faculty and staff will also undergo training in gender and ethnicity issues. Read the [news release](#) and [project page](#).

Georgian water project expands labor opportunities for women

ADB is extending a \$500 million loan facility to support Georgia's drive to improve water and sanitation services in expanding secondary towns which are becoming major drivers of growth and employment in the Caucasus country. The multitranche financing facility for the Urban Services Improvement Investment Program, will fund infrastructure improvements in six key towns, and strengthen the capabilities of the country's leading water and sanitation provider, the

United Water Supply Company of Georgia (UWSCG), which services 60% of the population. The project's [gender action plan](#) aims at improving career and employment opportunities of women in the UWSCG, including introduction of a sex-disaggregated database, equal employment opportunities for women and men, analysis of knowledge gaps in household use of women and water, and the development of IEC materials to educate women as household managers and water collectors on water and sanitation issues. Read the [news release](#) and visit the [project page](#).

Involving women in water conservation and improved planting techniques in PRC

ADB is providing a loan of \$60 million to improve water efficiency in three agricultural counties in Qinghai Province in the west of the People's Republic of China (PRC). The loan is part of a \$223.6 million project to build four new main irrigation canals, branch canals, and on-farm works to convert the aged small lift irrigation systems to gravity irrigation systems. The project's [gender action plan](#) includes measures to promote the participation of women in the project, ensuring that 40% of the unskilled job opportunities are first made available to vulnerable groups and women; strengthening training on planting techniques and labor skills for women; improving women's marketing and linguistic abilities through opportunities to join professional associations; and the provision of training on women's safety and water conservation awareness. Read the [news release](#) and visit the [project page](#).

Breaking new ground in transport for Ha Noi women

ADB has approved a loan of \$293 million to support a \$1 billion metro rail project in Ha Noi, to help develop a high-volume public transportation system in the city, in which nine out of ten people use private vehicles as their primary means of transport. The new rail link will stretch from Ha Noi's main railway station in Hoan Kiem district to Nhon, in Tu Liem district, 12.5 km to the west. It is expected to initially benefit 150,000 people a day when it is completed in 2015, with the number rising to almost half a million a day by 2030. The project's [gender action plan](#) specifies infrastructure design to maximize women's access, including safe lighting, video surveillance, separate carriages for women and children, priority seating for pregnant women, and space for market stalls and women-run small businesses. The Metro Rail project will also actively promote women's employment in terms of staffing in the transport services sector. Read the [news release](#) and visit the [project page](#).

Advancing Policy Dialogue in Uzbekistan

The Gender team of Central and West Asia Department, led by Susann Roth, met the Deputy Prime Minister of the Republic of Uzbekistan, Senator Farida Sh. Akbarova and her deputies, in charge of social services and gender. The team discussed collaboration on the project level. The Deputy Prime Minister welcomed ADB's gender mainstreaming approach in the *Advanced Electric Metering* project, which will empower women as electricity consumers. Also discussed was ADB's support for the preparation of the upcoming CEDAW (Convention on the Elimination of All Forms of Discrimination against Women) report of Uzbekistan; and the publication of *'Men and Women in Uzbekistan-Gender statistics'* through RETA 7563: Promoting Gender-Inclusive Growth in Central and West Asia Developing Member Countries.

Gender and Development External Outreach held in Europe

Shireen Lateef, Senior Advisor (Gender), delivered presentations on ADB's Gender and Development performance and activities in Bern, Switzerland on May 16 and in Stockholm, Sweden on May 18. Participants included government representatives from ministries of foreign affairs, the Swedish International Development Cooperation Agency (SIDA), the Swiss Agency for Development and Cooperation (SDC), the State Secretariat for Economic Affairs (SECO) and civil society members. Similar presentations were delivered in Germany at the German Institute for Development (DIE) in Bonn and at KfW in Frankfurt from May 19-20. The external outreach events were organized jointly with the European Representative Office as part of ADB's gender and development external outreach in Europe. View her presentations [here](#).

Gender Statistics workshop held in Dili, Timor-Leste

The Special Office in Timor-Leste held a two-day workshop that discussed the use, development, and communication of gender statistics to help participants better understand gender issues. The event was organized by ADB, UNESCAP, and the Government of Timor-Leste.

RESOURCES: Watch ADB on YouTube



About the Video: Going the Distance to Give Community Women a Voice in their Future

ADB and its partners are conducting frequent, thorough consultations with communities affected by the Song Bung hydropower project in central Viet Nam, to ensure that they understand their rights, and have control over their future. The project addresses gender issues in resettlement site planning, consultation, disclosure, community mobilization and capacity development of the affected communities for livelihood improvement, and access to services.

RESOURCES: ADB PUBLICATION



[PDF : 2.757kB | 68 pages]

WOMEN AND LABOUR MARKETS IN ASIA: REBALANCING FOR GENDER EQUALITY

A joint report by ADB and the International Labour Organization says Asian countries have a window of opportunity to tackle gender inequality in their labor markets and support sustainable crisis recovery. According to the report, although Asia is helping to lead the global economy, recovery of the labour market from the recent global economic and financial crisis has not kept pace. Suggested policies include support for women entrepreneurs; assisting women working in agriculture to boost productivity; reducing Asia's over-reliance on the informal sector; promoting equal access to quality education and training; gender-responsive social protection; ensuring equality in representation and decision-making; and following a rights-based approach.

VP Shaefer-Preuss launched the joint publication on 18 May 2011 at an event co-hosted by the Gender Equity CoP and the Economics and Research Department, in conjunction with the workshop on creating quality employment in Asia. Download report [here](#) or click the cover.

Coming events

Migration and gendered time use patterns of the left-behind children and elderly in rural China

Fiona MacPhail of the University of Northern British Columbia will present a paper (co-authored with Hongqin Chang and Xiao-yuan Dong) on the gendered impacts of internal migration on the time allocation patterns of the left-behind children and elderly in rural China. (June 17)

Gender and Clean Energy

Ronnie Mataga of Approtech will speak on successful projects which attempt to provide low-carbon technologies and access to energy to street food vendors, micro-entrepreneurs and others; and how they might be scaled up. (TBA, July)

14-19 November

EA Lateral Learning Workshop and the Gender Specialists' Annual Consultation Workshop

The annual regional lateral learning events will be held from 14-19 November 2011 in Vientiane, Lao PDR. The events will showcase gender-inclusive ADB loan projects achieving successful results and build Gender and Development capacity of project staff implementing loan projects with gender actions plans.

Community of Practice (CoP)

The Gender Equity Community of Practice (CoP) organized the following events:

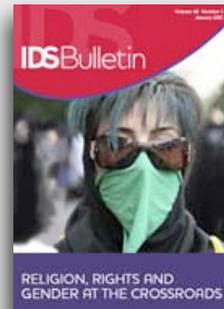
Addressing Gender Stereotypes in Counter-Trafficking Programs

Phil Marshall, team leader of the [TA on combating human trafficking](#), discussed how gender stereotypes affect anti-trafficking operations at different levels and possible solutions. View presentation [here](#). (10 May)

Enhancing the Gender Responsiveness of the Justice Sector

Carolyn Sobritchea and colleagues from the UP Center for Women's Studies Foundation presented the accomplishments and lessons from the project, "[Enhancing Gender Responsiveness of the Justice Sector](#)." (4 May)

Events continued on p. 6



RELIGION, RIGHTS AND GENDER AT THE CROSSROADS

Institute of Development Studies

This **IDS Bulletin** questions what the intersection of global, local and national politics means for policy and practice in the realm of religion and gender.

MAINSTREAMING GENDER IN MOUNTAIN DEVELOPMENT - FROM POLICY TO PRACTICE

ICOMOD, 2011



This **publication** explores the key elements required in a gender mainstreaming strategy for sustainable mountain development, based on the findings of gender assessments of four projects in mountain areas of India and Nepal.



GENDER EQUALITY AS SMART ECONOMICS: A WORK IN PROGRESS

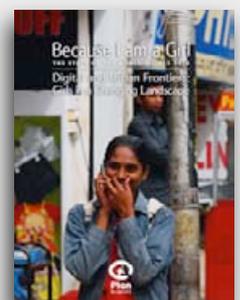
World Bank, 2011

Published by the World Bank Group's Gender and Development Group in the Poverty Reduction and Economic Network, this

resource highlights recent World Bank initiatives which seek to promote the economic empowerment of women and gender equality, and to encourage others to do the same.

BECAUSE I AM A GIRL: DIGITAL AND URBAN FRONTIERS

Plan International 2010



This **book** is the fourth in a series of annual reports published by Plan examining the rights of girls throughout their childhood, adolescence and as young women.

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ADB Welcomes New Gender Specialists



Malika Shagzatova, Central and West Asia Department (CWRD)

Malika Shagzatova earned her MBA and PhD in Economics from the Graduate School of Management (GSM) of the University of Western Australia, and has more than 15 years experience in social, poverty and gender analysis, as well as community social development in Central Asia. She has worked as a consultant with various International organizations, among them UNDP, USAID, the World Bank, including the ADB wherein she was directly involved in the preparation of gender action plans (GAPs) for infrastructure development projects in the areas of water supply and sanitation, and transport, and in the preparation of a Poverty and Social Analysis (PSA) report. Malika joined ADB in March this year as the National Implementation Consultant for both Uzbekistan and Turkmenistan, and is now based at URM-Tashkent.



Chandy Chea, Cambodia Resident Mission (CARM)

Ms. Chandy Chea joined ADB as a Gender and Development Specialist in June 2011. Prior to ADB, she was a Programme Manager for the United Nations Population Fund (UNFPA) Cambodia, where she managed the gender portfolio, including gender mainstreaming and women's empowerment for 7 years. She is also a focal point for the UN Theme Group on Gender and for other several gender related working groups, including GADNET, anti-trafficking, and education. Before joining UNFPA, she was a Policy and Advocacy Programme Officer for Pact Cambodia, then served on the Board of Director of the Advocacy and Policy Institute. She was also an Advocacy Network Coordinator for Star Kampuchea. Chandy obtained her Masters Degree in Development Studies, majoring in gender, from the Royal University of Phnom Penh. Ms. Chea brings her dedication and commitment to gender equality, women empowerment and advocacy to ADB. Chandy will be working with CARM in assisting the administration of the GAD aspects of ADB-assisted loans and technical assistances (TAs), including country partnership strategy, gender capacity development, gender project development and implementation process, and other related gender focal point activities.



Jeremy Stickings, Central and West Asia Department (CWRD)

Mr. Jeremy Stickings joined ADB in January 2011 as Senior Social Development Specialist (Gender and Development) in CWRD. He comes on a two-year secondment from the United Kingdom's Department for International Development (DFID), where he has worked for nearly twenty years. Jeremy studied social anthropology at the London School of Economics and undertook two years' fieldwork in a village in North Sulawesi, Indonesia. He then worked as an independent consultant for ten years before becoming Head of Social Development at DFID's Natural Resources Institute, responsible for mainstreaming gender across work in agriculture, forestry, fisheries and livestock. He has lived in Indonesia for some seven years in all, and for lengthy periods in Pakistan and Ghana, as well as undertaking shorter missions to more than fifty countries. During the 1990s Jeremy was seconded to the European Commission for three years, and has also been a Director at Natural Resources International Ltd. At DFID he has worked across many sectors; most recently he led on gender, conflict and security issues and worked with many women's organisations on peace-building, conflict prevention, and women's security and empowerment.



Botagoz Buralkieva, Central and West Asia Department (CWRD)

Botagoz Buralkieva has extensive experience as a coordinator of the gender program of UNDP in Kazakhstan and other UN agencies, including UNHCR and the UNFPA. She has received training in gender and development, and earned academic degrees in finance and credit. Botagoz joined ADB in March this year as the National Implementation Consultant for Kazakhstan and is now based at KARM-Astana.



Uzma Altaf, Central and West Asia Department (CWRD)

Uzma Altaf has been working at the forefront of the development sector for more than 10 years with a focus on social and gender issues. She has a Master's Degree in Public Administration and has developed her skills in gender analysis, monitoring and evaluation and gender inclusive programme design and implementation through national and international training courses. Uzma has worked with GTZ, Save the Children UK and the Aga Khan Development Network (AKDN). She joined ADB at the PRM in January this year as the National Implementation Consultant for Pakistan.

EVENTS

Continued from p. 4

11-13 April, ADB Headquarters, Manila

Regional Workshops on Reassessing Human Trafficking held in Manila

Back-to-back regional workshops were held to review trafficking prevention efforts to date, highlight successful interventions. The first workshop held on 11 May focused on **GMS governments and NGOs** and highlighted prevention activities in the context of increased connectivity and mobility in Asia. The second workshop focused on global practitioners working on **reassessing human trafficking prevention**, reviewed problems of conventional approaches and identified good practices in effective prevention programs and ways to measure them.

17 April, ADB Headquarters, Manila

Seminar on Gender Implications of Slum Poverty in Manila

The effects of climate change on the health and living environment of Manila's slum dwellers differ for women and men. Marife Ballesteros of the Philippine Institute for Development Studies, Emma Porio of Ateneo de Manila University, and Samantha Hung of ADB presented results of studies in Manila slums, highlighting the different impacts on women and men.

View their presentations:

- **Slum Poverty in the Philippines: Can the Environment Agenda Drive Public Action?**
- **Gender and Slum Poverty in Manila in the Context of Climate Change**
- **Gender, Slum Poverty and Climate Change in Flooded Riverlines in Metro Manila**

4-8 April, ADB Headquarters, Manila

Sustainable Development Week

At the Sustainable Development Week held at ADB's Manila headquarters, the sessions addressing gender highlighted the interrelations between sustainable development and gender equality, emphasizing that advancement in one promoted advancement in the other. The interactive session on gender, **On the Couch: Does Gender Matter in the Labor Market?** debated factors affecting gender equality in the labor market.

Other sessions were:

- **Reducing Disaster Risk in Asia and the Pacific: The Road to Integrating Disaster Risk Management**
- **Energy Poverty: Current Situation and What ADB Can Do**

FEEDBACK & SUBSCRIPTIONS

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